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NOTICE OF ALLOWANCE AND FEE(S) DUE

24498 7590 09/28/2009

Thomson Licensing LLC P.O. Box 5312 Two Independence Way PRINCETON NI 08543-5312 EXAMINER

EL CHANTI, HUSSEIN A

ART UNIT PAPER NUMBER

2457 DATE MAILED: 09/28/2009

 APPLICATION NO.
 FILING DATE
 FIRST NAMED INVENTOR
 ATTORNEY DOCKET NO.
 CONFRMATION NO.

 10/788,559
 02/26/2004
 Nizar Allibboy
 PU050096
 9141

TITLE OF INVENTION: METHOD AND SYSTEM FOR CONTROLLING AND AUDITING CONTENT /SERVICES SYSTEMS

 APPLN. TYPE
 SMALL ENTITY
 ISSUE FEE DUE
 PUBLICATION FEE DUE
 PREV. PAID ISSUE FEE
 TOTAL FEE(s) DUE
 DATE DUE

 nonprovisional
 YES
 \$755
 \$300
 \$0
 \$1055
 12/28/2009

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 1SI. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown above.

B. If the status above is to be removed, check box 5b on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and I/2 the ISSUE FIEE shown above.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: Mail Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

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appropriate. All further indicated unless correcte maintenance fee notifical	correspondence includir ed below or directed oth	or transmitting the ISS ig the Patent, advance of nerwise in Block 1, by (THE BE and PUBLICATI rders and notification of n a) specifying a new corres	ON FEE (if require naintenance fees wil pondence address; a	d). Blocks I through 5 I be mailed to the curren and/or (b) indicating a sep	should be completed where t correspondence address as arate "FEE ADDRESS" for	
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						(Signature)	
						(Date)	
APPLICATION NO.	FILING DATE		FIRST NAMED INVENTOR	1	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/788,559	02/26/2004		Nizar Allibhoy		PU050096	9141	
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APPLN, TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE I		DATE DUE	
nonprovisional	YES	\$755	\$300	\$0	\$1055	12/28/2009	
EXAM	INER	ART UNIT	CLASS-SUBCLASS				
EL CHANTI,		2457	709-224000				
1. Change of correspondence address or indication of "Fee Address" (3: CFR 1.563). Change of correspondence address for Change of Correspondence Address form PTOSB/122) attached. The Address Form PTOSB/122 attached. PTOSB/147: The Address' indication for "Fee Address" Indication form PTOSB/147: When the Address' Indication form PTOSB/147: When the Address' Indication form PTOSB/147: When the Address' Indication form PTOSB/147: AND TOSB/147: ADDRESS ADDRES							
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	s SMALL ENTITY state	as. See 37 CFR 1.27.			ENTITY status. Sec 37 C		
NOTE: The Issue Fee an interest as shown by the	d Publication Fee (if req records of the United Sta	uired) will not be accepte tes Patent and Trademari	ed from anyone other than the Office.	he applicant; a regist	ered attorney or agent; or t	he assignee or other party in	
Authorized Signature				Date			
Typed or printed name				Registration No.			
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PTOL-85 (Rev. 08/07) Approved for use through 08/31/2010. OMB 0651-0033



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10/788,559	02/26/2004	Nizar Allibhoy	PU050096	9141
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Thomson Licensing LLC			EL CHANTI, HUSSEIN A	
P.O. Box 5312			ART UNIT	PAPER NUMBER
Two Independence Way PRINCETON, NJ 08543-5312			2457 DATE MAII ED: 09/28/200	0

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)

(application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 484 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 484 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

Notice of Allowability

Application No.	Applicant(s)	
10/788,559	ALLIBHOY ET AL.	
Examiner	Art Unit	
HUSSEIN A. EL CHANTI	2457	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. This application is subject to withdrawal from issue at the initiative

- of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.
- This communication is responsive to 1/14/2009.
- 2. The allowed claim(s) is/are 16-24.
- 3. Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 - b) ☐ Some* c) ☐ None of the:
 - 1. T Certified copies of the priority documents have been received.
 - 2. Certified copies of the priority documents have been received in Application No. __
 - 3. Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).
 - * Certified copies not received: _____.

Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application. THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.

- A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.
- CORRECTED DRAWINGS (as "replacement sheets") must be submitted.
 - (a) Including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached
 - 1) hereto or 2) to Paper No./Mail Date (b) including changes required by the attached Examiner's Amendment / Comment or in the Office action of

Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).

6.

DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

Attachment(s)

- 1. | Notice of References Cited (PTO-892)
- Notice of Draftperson's Patent Drawing Review (PTO-946).
- 3. Information Disclosure Statements (PTO/SB/08),
- Pacer No./Mail Date 4. T Examiner's Comment Regarding Requirement for Deposit of Biological Material
- 5. Notice of Informal Patent Application
- 6 Interview Summery (PTO-413) Paper No./Mail Date
- 7. X Examiner's Amendment/Comment
- Examiner's Statement of Reasons for Allowance
- 9. ☐ Other

/Hussein Elchanti/ Patent Examiner

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Art Unit: 2457

EXAMINER'S AMENDMENT

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Mr. Joel Fogelson on Sep. 24, 2009.

The application has been amended as follows:

Claims 1-15: canceled.

16. (Currently amended) A method of controlling a network transaction, the method comprising the steps of:

directing enhanced broadcast information via a network to a plurality of receivers, wherein said network is controlled by a network operator, and wherein at least a portion of said enhanced broadcast information is provided by at least one content provider;

detecting triggers within said portion of said enhanced broadcast information provided by said at least one content provider, wherein said detecting step is performed by a third party;

intercepting by said third party a user request directed at said at least one content provider from a receiver of said plurality of receivers coupled to said network, said user request containing request information;

stripping at least a portion of the request information from said user request;

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inserting third party parameters into said user request to form a modified user request;

directing said modified user request to said at least one content provider; intercepting a user request response directed to said receiver by said at least one content provider:

permitting the network transaction to proceed if the content provider abides by said third party parameters; and

storing at least a portion of the network transaction information provided by said at least one content provider in said user request response, wherein said storing step is performed by said third party:

requesting additional information on said network transaction from said at least one content provider, wherein said requesting step is performed by said third party:

receiving said additional information from said at least one content provider; and storing said additional information in a data base controlled by said third party.

Claims 25-33: canceled.

Reasons for Allowance

- 2. Claims 16-24 are allowable over prior art of record.
- 3. The following is an examiner's statement of reasons for allowance:

The prior art of record does not teach neither singly or in combination the claimed limitations "intercepting by said third party a user request directed at said at least one content provider from a receiver of said plurality of receivers coupled to said network, said user request containing request information; stripping at least a portion of the

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request information from said user request; inserting third party parameters into said user request to form a modified user request; directing said modified user request to said at least one content provider; intercepting a user request response directed to said receiver by said at least one content provider; storing at least a portion of the network transaction information provided by said at least one content provider in said user request response, wherein said storing step is performed by said third party; requesting additional information on said network transaction from said at least one content provider, wherein said requesting step is performed by said third party; receiving said additional information from said at least one content provider; and storing said additional information in a data base controlled by said third party" as in claims 16-24.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

4. Any inquiry concerning this communication or earlier communications from the examiner should be directed to HUSSEIN A. EL CHANTI whose telephone number is (571)272-3999. The examiner can normally be reached on Mon-Fri 8:30-5:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Ario Etienne can be reached on (571)272-4001. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Art Unit: 2457

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Hussein Elchanti/ Patent Examiner

Sep. 24, 2009